

Anna D'Auria

Academic and Teaching Curriculum Vitae

Contact information

E-mail: adauria@unior.it

Web pages: <https://unifind.unior.it/get/person/209071>

Anna D'Auria is an Assistant Professor in Business Management at the University of Naples L'Orientale. She holds a PhD in Tourism Sciences with a management specialisation from the University of Naples Federico II. She has worked as an adjunct lecturer and visiting professor at the University of Jaén in Spain and the University of Szczecin in Poland, and as a visiting researcher and lecturer at the University of Skövde in Sweden. She has participated in national and international conferences and published books on territorial management, sustainability and innovation, as well as book chapters on sustainability, innovation management and cultural heritage management. She has also published research articles on innovation, sustainable development, tourism and management in international academic journals including the Journal of Service Theory and Practice, Knowledge Management Research & Practice, International Journal of Entrepreneurial Behavior & Research, Journal of the Knowledge Economy and Sustainability Science. Her main research interests are management and marketing, innovation, international business management, sustainable development and tourism management. Since 2023, she has been a full member of SIMA, SIM and AIDEA.

1. Current position

Current academic position

Since February 2025: Assistant Professor in Business Management

Since academic year 2026/2027: Lecturer in Intercultural Marketing on the Bachelor's Degree Programme in Linguistic and Cultural Mediation, University of Naples L'Orientale.

Since academic year 2025/2026: Lecturer in Communication and Social Media Marketing on the Master's Degree Programme in Digital Humanities, University of Naples L'Orientale.

Since academic year 2025/2026: Lecturer in International Management (course taught in English) on the Master's Degree Programmes in International Relations and Asian and African Relations and Institutions, University of Naples L'Orientale.

Italian National Scientific Qualification

June 2023: Italian National Scientific Qualification for the position of Associate Professor, disciplinary sector SECS-P/08 (ECON 07/A), Business Management; unanimously approved

2. Education

2013: PhD in Tourism Sciences, Management specialisation, University of Naples Federico II; thesis title: “Progettazione integrata e riqualificazione territoriale: un’analisi della Val d’Agri”

2014: Master’s Degree in Economics and Management, University of Sannio. Thesis title: “La Governance delle imprese culturali. Il caso Fondazione Teatro di San Carlo”

2009: Second-cycle Degree in Tourism Systems Planning and Management, Faculty of Economics, University of Naples Federico II; graduated with honours. Thesis title: “Etica ed Economia nell’era della Globalizzazione”

2007: Bachelor’s Degree in Tourism Sciences, Management specialisation, Faculty of Economics, University of Naples Federico II. Thesis title: “Il turismo culturale in Germania. Il caso Alte Pinakothek di Monaco di Baviera: modelli di fruizione e politiche culturali”

2006: Awarded an Erasmus scholarship at Berufsakademie Ravensburg – University of Cooperative Education, Germany. The study period focused on collecting the documentation required for her Bachelor’s thesis

3. Qualifications and experience

Research experience (in Italy and abroad)

2022–2024: Fixed-term Assistant Professor (Type A) in Business Management

11–21 November 2024: Visiting researcher at the School of Business, University of Skövde

August–September 2023: Visiting researcher at the School of Business, University of Skövde, as the recipient of a C.M. Lerici Foundation research grant for study and research projects in Italy and Sweden

February–May 2023: Visiting researcher at the University of Jaén, Spain

August–September 2022: Visiting researcher at the School of Business, University of Skövde

September 2021: Visiting researcher at the Department of Marketing, University of Szczecin, Poland

2021: One-year research fellowship within the project “Social Information System for Intelligent Stabiae - SISSI” (“Sistema Informativo Social per Stabiae Intelligente - SISSI”), University of Naples Federico II

May–November 2020: Research fellow within the project “Intelligent and High Multimedia Museums Network” - REMIAM, POR CAMPANIA ERDF 2014/2020, University of Naples Federico II

April–July 2017: Research fellow within the CHIS (Cultural Heritage Innovation System) project on: “Studio delle tecniche di Proximity Marketing e Social Network Analysis - Verifica e validazione dei modelli in contesti a stratificazione complessa”. Department of Economics, Management and Institutions, University of Naples Federico II

August–November 2016: Research fellow within the CHIS (Cultural Heritage Innovation System) project on: “Studio delle tecniche di Proximity Marketing (Profilazione di utenti, Context-Aware Recommendation) e Social Network Analysis (Opinion Mining and Tracking)”. Department of Economics, Management and Institutions, University of Naples Federico II

January–May 2014: Research fellow within the OR.C.HE.S.T.R.A. project - ORganization of Cultural HERitage for Smart Tourism and Real-time Accesibility. Department of Economics, Management and Institutions, University of Naples Federico II

University teaching appointments (in Italy and abroad)

Since academic year 2026/2027: Lecturer in Intercultural Marketing on the Bachelor's Degree Programme in Linguistic and Cultural Mediation, University of Naples L'Orientale.

Since academic year 2025/2026: Lecturer in charge of the "Translation and Business Marketing" laboratory (3 ECTS), University of Naples L'Orientale.

Since academic year 2025/2026: Lecturer in Communication and Social Media Marketing on the Master's Degree Programme in Digital Humanities, University of Naples L'Orientale.

Since academic year 2025/2026: Lecturer in International Management (course taught in English) on the Master's Degree Programmes in International Relations and Asian and African Relations and Institutions, University of Naples L'Orientale.

Academic year 2023/2024: Lecturer in charge of the "Digital marketing e comunicazione" laboratory (2 ECTS) on the Bachelor's Degree Programme in Political Science and International Relations, University of Naples L'Orientale

Academic year 2021/2022 to 2025/2026: Lecturer in International Business Management on the Bachelor's Degree Programme in Linguistic and Cultural Mediation, Department of Literary, Linguistic and Comparative Studies, University of Naples L'Orientale

January 2021: Lecturer for the 30-hour Management and Quality module within the EU co-funded "UNIVERSITY 2.0 - CAREER ZONE" project, delivered online at the Department of Marketing, University of Szczecin, Poland

2020–2022: Lecturer in Cultural Heritage Analysis and Strategies – Master's in "Management of Cultural Assets and Activities (MaBAC)", Unitelma Sapienza University

Academic year 2018/2019: Adjunct lecturer at the University of Jaén, Spain, teaching "Business Administration for Tourism" (6 ECTS) and "Human Resource Management" (3 ECTS) in English

Academic year 2017/2018: Adjunct lecturer at the University of Jaén, Spain, teaching "Business Administration for Tourism II" (3 ECTS) and "Strategic Management I" (6 ECTS) in English

Academic year 2016/2017: Adjunct lecturer at the University of Jaén, Spain, teaching "Business Administration for Tourism" (3 ECTS) and "Marketing for Tourism" (6 ECTS) in English

June 2016: Lecturer for the module "Strategie per le PMI nell'economia della conoscenza" on the postgraduate course "Management della valorizzazione culturale e turistica del territorio smart", within the S.N.E.C.S. project (Social Network Entità Centri Storici). Department of Economics, Management and Institutions, University of Naples Federico II

April–May 2016: Lecturer for the module "Il ruolo nelle città del turismo 2.0" on the postgraduate course "Management della valorizzazione culturale e turistica del territorio smart", within the S.N.E.C.S. project (Social Network Entità Centri Storici). Department of Economics, Management and Institutions, University of Naples Federico II

Academic year 2015/2016: Supplementary teaching appointment for the Business Management course, Department of Economics, Management and Institutions, University of Naples Federico II

June 2014: Lecturer for the "Marketing Operations - Product and Brand Management" module of the postgraduate course organised within the "BIOMEDPARK@UMG" project, Magna Graecia University of Catanzaro

Teaching on PhD programmes

11 March 2024: PhD seminar entitled “La valorizzazione delle risorse territoriali come leva di sviluppo sostenibile”, University of Naples L’Orientale

18 January 2022: PhD seminar at the University of Naples L’Orientale. Topic: “Content analysis: l’uso del software NVivo”

20 March 2023: PhD seminar entitled “Qualitative content analysis: il software NVivo”, University of Naples L’Orientale

March 2021: PhD seminar at the University of Naples L’Orientale. Topic: “Content analysis: l’uso del software NVivo”

PhD thesis supervision

Co-supervisor of a PhD thesis on Tourism and Destination Management, University of Córdoba, Spain, 2019–2024

Teaching at universities abroad

April 2026: Co-proposer of the teaching project and lecturer for the course “Sustainability Reporting for Sustainable Development”, funded under the Blended Intensive Programme (BIP) - Erasmus+ 2021–2027. Participating universities: University of Skövde (host institution; coordinator: Prof. Adina Pope), University of Naples L’Orientale and West University of Timișoara

February 2025: Co-proposer of the teaching project and lecturer for the course “Organizational and Entrepreneurial Resilience and Sustainability”, funded under the Blended Intensive Programme (BIP) - Erasmus+ 2021–2027. Participating universities: University of Skövde (host institution; coordinator: Prof. Danilo Brozovic), University of Naples L’Orientale, Nord University Bodø, Norway, and IAE Paris Est Business School

30 March 2023: Invited lecturer for the online seminar “The geographical context of sustainability - how territoriality steers the leadership efforts in sustainability”, School of Business, University of Skövde, Sweden

November 2022: Invited lecturer on the Service Marketing course; lecture on “Innovazione e sostenibilità nei servizi”, University of Skövde, Sweden

September 2022: Invited lecturer for the seminar “The Service-dominant logic and the citation practices of Vargo and Lusch (2004)”, School of Business, University of Skövde, Sweden

November 2021: Invited lecturer on the Service Marketing course; lecture on “Il ruolo della cultura nelle pratiche di consumo dei servizi internazionali”, University of Skövde, Sweden

November 2020: Invited lecturer on the Service Marketing course; lecture on “Innovazione e sostenibilità nel settore turistico”, University of Skövde, Sweden

Other academic appointments

2020–2022: Subject expert in Cultural Enterprise Management, University of Naples Federico II

2017–2022: Teaching assistant for the Business Economics course, Suor Orsola Benincasa University

2017–2020: Subject expert in Business Management, Suor Orsola Benincasa University, Naples

2015–2018: Subject expert in Business Management, Department of Economics, Management and Institutions, University of Naples Federico II

2014–2019: Subject tutor in Marketing and Management, Unitelma Sapienza online university

2013–2016: Subject expert in Business Ethics, University of Naples Federico II

June 2014–March 2015: Monitoring of training activities through tutoring and fulfilment of administrative requirements for the proper implementation of activities within the M.I.T.O. project, University of Naples Federico II

April 2013–October 2014: Programme tutor for the Bachelor's Degree in Business Administration and the Master's Degree in Business Economics and Management, Unitelma Sapienza online university

September 2011–July 2012: Successful candidate in the University of Naples Federico II selection procedure for grants supporting tutoring, supplementary teaching, preparatory and remedial activities for academic year 2010/2011

Affiliations and memberships

Since 2023: Member of the Italian Society of Management (SIMA)

Since 2023: Member of the Italian Academy of Business Administration and Management (AIDEA)

Since 2023: Member of the Italian Marketing Society (SIM)

Since 2023: Member of RUS - Italian Network of Universities for Sustainable Development

4. Participation in international research groups

Since 2023: Member of the international research group “Red de Investigadores Patrimonialistas de Hispanoamérica”, chaired by the University of Seville

Since 2023: Participation in the teaching innovation and innovative content creation project organised by the University of Seville, entitled “Creación de contenidos digitales en el área de las ciencias económicas y empresariales”, developed in line with the European Union Digital Competence Framework for Educators (DigCompEdu) and included in the Redes de Colaboración para la Innovación Docente de la ACCIÓN REF. 221 - APOYO A LA INNOVACIÓN DOCENTE

Since 2022: Member of the research group on “Metodi quantitativi in Economia, Finanza e Impresa”, Department of Statistics, Econometrics, Operations Research, Business Organisation and Applied Economics, University of Córdoba, Spain

2019: Participation in the project “Análisis de la percepción e impacto de la transformación inteligente de las ciudades sobre la ciudadanía en España” - Instituto de Estudios Giennenses (IEG), Provincial Council of Jaén, University of Jaén, Spain

5. Institutional and service activities

University service

Since 2024: Member of the Joint Teaching-Student Committee of the Department of Human and Social Sciences, University of Naples L'Orientale, at university level

Since 2024: Member of the Committee for Students Beyond the Standard Programme Duration, Degree Programme in Linguistic and Cultural Mediation, University of Naples L'Orientale

Since 2024: Contributor to the activities of the Research Committee, Department of Human and Social Sciences, University of Naples L'Orientale

Membership of PhD final examination committees in Italy and abroad

January 2025: Committee member for the award of the PhD in Economics, Business and Legal Sciences (Doctorado en Ciencias Económicas, Empresariales y Jurídicas), University of Jaén, Spain

September 2024: Committee member for the award of the PhD in Social and Legal Sciences (Ciencias Sociales y Jurídicas), University of Córdoba, Spain (appointment received on 24 July 2024)

June 2024: Committee member for the award of the PhD in Management, University of Naples Federico II

September 2021: Committee member for the award of the PhD in Social and Legal Sciences (Ciencias Sociales y Jurídicas), University of Córdoba, Spain

March 2019: Alternate committee member for the award of the PhD in Engineering and Industrial Production, University of Valencia, Spain

December 2018: Alternate committee member for the award of the PhD in Economics and Business (Ciencias económicas y empresariales), University of Seville

6. Conference presentations and participation in workshops and seminars

2025: Gastronomie, langage et marketing : discours de marque et communication sociale dans l'agroalimentaire, Journées d'études, les 4 et 5 décembre 2025, Université de Naples L'Orientale – Palazzo Corigliano – Salle des Conférences

2025: 20th International Forum on Knowledge Asset Dynamics (IFKAD) 2025.

2025: 22nd Academy of Innovation, Entrepreneurship, and Knowledge Conference (ACIEK) – AI. Beyond the Frontiers of Technology and Knowledge. June 18-20, 2025.

2024: Il Giornata di Ricerca Interdipartimentale “Reti, Nodi e Assemblaggi” (RNA), Napoli, 16 September 2024, Palazzo Giusso, Università di Napoli L'Orientale

2024: EURAM 2024 “Fostering Innovation to Address Grand Challenges”, Bath, UK, 25-28 June 2024 (Relatore e Session Chair for the Competitive Paper Session, intitolata *Social and green washing*)

2024: 13th AMA SERVSIG Conference in Bordeaux, “Service for Humanity”, KEDGE Business school, June 5-8 2024

2024: Sixth Digital Transformation Conference, University of Naples Federico, 8-9 February 2024

2023: Encuentros hispanoamericanos de economía y derecho. El Patrimonio Cultural como recurso fundamental del crecimiento económico en el marco de los Objetivos de Desarrollo Sostenible de la Agenda 2030, Universidad de Sevilla, 16-19 October 2023

2023: Sinergie-SIMA 2023 Conference, “Rediscovering local roots and interactions in management”, 29-30 June 2023 Bari

2023: 18th International Forum on Knowledge Asset Dynamics 2023: Managing Knowledge for Sustainability, Matera, Italy, 07-09 June 2023

2023: 6th PISB Conference Urbino, Italy, 19-20 May 2023: “New Perspectives and Interdisciplinary Approaches to Entrepreneurship”

2022: The XIX SIM Conference, "Next Generation Marketing. Place, People, Planet: cooperation & shared value for a new era of critical marketing", University of Salerno, October 2022

2022: The Sinergie SIMA Management Conference, "Boosting knowledge & trust for a sustainable business", Milan, June 2022,

2022: IFKAD 2022, Lugano, Switzerland 20-22 June 2022 "Knowledge Drivers for Resilience and Transformation"

2022: Innovation and Society 5.0 – Statistical and Economic Methodologies for quality assessment – Session track organizer "Innovation and Value Co-creation in Society", University of Campania Luigi Vanvitelli 27-28 January 2022.

2021: Foro Económico y Social del Simposio Expoliva, Jaén, Spain, September 2021

2021: 7th Naples Forum on Service - Capri, Naples, September 2021

2021: Sinergie SIMA Management conference – "Leveraging intersections in management theory and practice", Palermo, June 2021

2020: 15th International Forum on Knowledge Asset Dynamics - 'Knowledge in Digital Age' - Rome, 2020

2018: Invited speech "VI Jornadas de Crecimiento Económico, Turismo y Sostenibilidad", Universidad de Sevilla, June 2018

2017: Sinergie XXIX Annual Conference, "Value Co-Creation: management challenges for business and society", University of Naples Federico II, June 2017

2017: 5th Naples Forum on Services, University of Naples Federico II, 2017

2017: XVIII Simposio Científico-Técnico ExpOliva 2017, Jaén, Spain, May 2017

2017: WOSC 2017, "Science with and for Society: Contributions of Cybernetics and Systems", Rome, January 2017

2015: 10th International Forum on Knowledge Asset Dynamics (IFKAD), Bari, June 2015

2015: 3rd Business Systems Laboratory International Symposium (B.S.LAB), Perugia, January 2015

2014: 2nd Virtual Multidisciplinary Conference (QUAESTI), University of Žilina, Republic of Slovakia, 2014

2014: 3rd Virtual International Conference on Advanced Research in Scientific Areas (ARSA), University of Žilina, Republic of Slovakia, 2014

2014: 2nd Virtual Conference Human And Social Sciences at the Common Conference (HASSACC)

2014: Seminario sul tema "How to publish in good journal" with Bo Edvardsson – Università degli Studi Magna Graecia, Catanzaro, October 2014

2014: Tavola rotonda "Value creation through service and innovation: Research Challenges and opportunities" – Università degli Studi Magna Graecia, Catanzaro, October 2014

2014: 3rd Electronic International Interdisciplinary Conference (EIIC), University of Žilina, Republic of Slovakia, 2014

2014: 2nd International Virtual Scientific Conference (SCIECONF), University of Žilina, Republic of Slovakia, 2014

2014: 2nd Global Virtual Conference (GV-CONF), University Goce Delčev – Štip, Republic of Macedonia, 2014

2014: 3rd International Virtual Conference (ICTIC), University of Žilina, Republic of Slovakia, 2014

2012: Viggiano Sustainable Development School, Viggiano 2012

2011: Summer School 2011 Fondazione Mezzogiorno Europa, "Unità d'Italy e Federalismo: dall'unione alla coesione nazionale", Pescasseroli (AQ), November 2011

2010: Summer School 2010 Fondazione Mezzogiorno Europa, "Etica, Coesione, Sostenibilità: la Responsabilità Sociale delle Imprese come nuovo modello di sviluppo", Napoli, 2010

7. Participation in evaluation committees, peer review and editorial boards

PhD thesis reviewer

March 2026: External reviewer for a PhD thesis in Heritage Science entitled "Digital Transformation nelle istituzioni GLAM: Configurazioni emergenti e implementazione di Industry 5.0", Sapienza University of Rome, National PhD Programme

January 2025: External reviewer for a PhD thesis in Public Policies for Cohesion and Convergence in the European Context entitled "Vino e blockchain: sistemi agroalimentari multifunzionali territoriali e processi di innovazione", University of Naples Federico II

December 2024: External reviewer for a PhD thesis in Entrepreneurship and Innovation entitled "Examining the Role of University-Industry Collaboration in Driving Eco-Innovation: A Comprehensive Analysis of Italian Firms", University of Naples Parthenope

June 2024: External reviewer for a PhD thesis in Management entitled "Investigating the Role of Blockchain in Sustainability of Supply Chain: A Focus on Third Party Logistics (3PL) Companies", University of Naples Federico II

September 2023: External reviewer for a PhD thesis in Management entitled "L'intelligenza artificiale come strumento per il management dei beni culturali", University of Naples Federico II

April 2022: External reviewer for a PhD thesis in Management entitled "Implementare la gestione della filiera agro-alimentare: blockchain e tracciabilità delle eccellenze italiane", University of Naples Federico II

February 2022: External reviewer for a PhD thesis in Economics and Business entitled "La calidad global de la experiencia turística como transformadora del estilo de vida y sus efectos en la calidad de vida del turista y su intención de comportamiento", University of Extremadura, Spain

April 2021: External reviewer for a PhD thesis in Marketing entitled "Conocimiento del consumidor. Nuevas dimensiones y propuesta de un modelo de gestión del contenido informativo", University of Jaén, Spain

Reviewer of international research projects

2020: Grant proposal reviewer for the National Science Centre, Poland; PRELUDIUM-18 project

2019: Grant proposal reviewer for the National Science Centre, Poland; PRELUDIUM-16 project

Scientific committees

December 2025: Member of the Scientific Committee of the 1st International Scientific Workshop on Food and Wine Tourism, held online on 17–18 December 2025, on the theme "Il turismo enogastronomico come strumento per lo sviluppo sostenibile delle destinazioni"

Other evaluation committees

2010: Member of the selection committee for the Higher Technical Education and Training course “Tecnico Superiore per l’assistenza alla Direzione di strutture ricettive”, promoted by the TurMed Campania Hub within the 2009–2013 Regional IFTS Plan

Editorial and reviewer boards

Since 2024: Associate Editor of The Journal of the Knowledge Economy, ISSN 1868-7873. Editor-in-Chief: Prof. Elias G. Carayannis. Journal Impact Factor: 3.3

Since 2023: Member of the Editorial Review Board of the International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility (IJSECSR)

Since 2020: Member of the reviewer board of Urban Science (ISSN 2413-8851)

Since 2019: Member of the reviewer board of Sustainability (ISSN 2071-1050)

Reviewer for academic journals (<https://publons.com/author/1259358/anna-dauria#profile>)

Dal 2024: Geojournal of tourism and geosites, University of Oradea, Department of Geography, Tourism and Territorial Planning (ISSN 2065-0817)

Dal 2023: Revista de Estudios Empresariales. Segunda Época (ISSN 1988-9046)

Dal 2023: International Journal of Gastronomy and Food Science (ISSN 1878-450X)

Dal 2023: Journal of the Knowledge Economy (ISSN 1868-7873)

Dal 2020: Infrastructures (ISSN 2412-3811)

Dal 2020: Sensors (ISSN 1424-8220)

Dal 2020: Folia Oeconomica Stetinensia (ISSN 1898-0198)

Dal 2019: Journal of Hospitality and Tourism Technology (ISSN 1757-9880)

Dal 2019: International Journal of Management and Sustainability (e-ISSN 2306-0662/p-ISSN 2306-9856)

Dal 2019: Business Strategy and Development (ISSN:1099-0836)

Dal 2019: International Journal of Environmental Research and Public Health (ISSN 1660-4601)

Dal 2018: Administrative Sciences (ISSN 2076-3387)

Dal 2018: Future Internet (ISSN 1999-5903)

Dal 2018: Electronics (ISSN 2079-9292)

Dal 2018: Social Sciences (ISSN 2076-0760)

Dal 2018: Land (ISSN 2073-445X)

Dal 2018: International Journal of Innovation Studies (ISSN: 2096-2487)

Dal 2018: Urban Science (ISSN 2413-8851)

Dal 2018: Journal of Open Innovation: Technology, Market, and Complexity (ISSN 2199-8531)

Dal 2018: Applied Sciences (ISSN 2076-3417)

Dal 2017: Sustainability (ISSN 2071-1050)

Dal 2015: International Journal of Innovation and Technology Management (ISSN 0219-8770)

Reviewer of book chapters

2023: Tourism Planning and Destination Marketing (2nd Edition), ed. by Camilleri M.A., Emerald UK. ISBN 978-1-78756-292-9

2022: Museum Management in the Digital Era, edited by Francesco Bifulco and Marco Tregua, IGI Global. DOI: 10.4018/978-1-7998-9656-2

2019: Multilevel Approach to Competitiveness in the Global Tourism Industry, edited by Sérgio Jesus Teixeira and João Matos Ferreira, IGI Global. ISBN: 9781799803652

2018: The Branding of Tourist Destinations: Theoretical and Empirical Insights, ed. by Camilleri M.A., Emerald, Bingley, UK. ISBN: 9781787693746

Reviewer for international conferences

2024: EURAM 2024 “Fostering Innovation to Address Grand Challenges”, University of Bath, June 2024

2024: Sixth Digital Transformation Workshop, University of Naples Federico II, February 2024

2023: 18th International Forum on Knowledge Asset Dynamics (IFKAD 2023), Special Track "Towards a Circular Economy Knowledge Management for a Harmonious and Sustainable Society", Univeristà della Basilicata, Matera, June 2023

2021: 7th Naples Forum on Service – University of Naples Federico II, Capri, September 2021

2020: 15th International Forum on Knowledge Asset Dynamics (IFKAD 2020), 'Knowledge in Digital Age', Rome, 2020

2018: 6th International Virtual Scientific Conference (SCIECONF), University of Žilina, Republic of Slovakia

2016: Annual RESER Conference, Naples, Italy

2016: 4th International Virtual Scientific Conference (SCIECONF), University of Žilina, Republic of Slovakia

2016: 11th International Forum on Knowledge Asset Dynamics (IFKAD)

2015: 4th Virtual Conference Electronic International Interdisciplinary Conference, University of Žilina, Republic of Slovakia

2015: 10th International Forum on Knowledge Asset Dynamics (IFKAD)

2015: 3rd International Virtual Scientific Conference (SCIECONF), University of Žilina, Republic of Slovakia

2014: 3rd Electronic International Interdisciplinary Conference (EIIC), University of Žilina, Republic of Slovakia, 2014

2014: 2nd Virtual Conference Human And Social Sciences at the Common Conference (HASSACC)

2014: 3rd Virtual International Conference on Advanced Research in Scientific Areas (ARSA), University of Žilina, Republic of Slovakia, 2014

2014: 2nd Virtual Multidisciplinary Conference (QUAESTI), University of Žilina, Republic of Slovakia, 2014

8. Other teaching and professional experience

Non-university teaching

2016–2018: Lecturer for the “Management - Theory and Practice” module of the Master’s in General Management, taught in English at the Vesuvio International School of Hospitality

17 January–30 November 2011: Teaching activities within the “Piano Regionale IFTS 2009-2013 - Delibera di Giunta Regionale n.1062/2009 – P.O.R. Campania FSE 2007-2013 - Tur-Med Campania Polo Formativo regionale IFTS per il Turismo Integrato e Sostenibile”, Higher Technical Education and Training course “Tecnico superiore per l’assistenza alla direzione di strutture ricettive”

16 February–31 July 2011: Teaching at I.S.I.S. Casanova in Naples as an external expert for the 2007–2013 National Operational Programme, European Social Fund, “Competenze per lo sviluppo”, promoted by the Italian Ministry of Education, Universities and Research

2012–2013: Lecturer authorised by the Italian Ministry of Justice for courses in civil and international mediation

Other professional experience

15 February 2012–31 August 2013: Head of Training at Italia Mediazione S.r.l. and CNF Mediazione S.r.l., mediation and training bodies authorised by the Italian Ministry of Justice

1 February 2011–30 March 2012: Head of Resources and Development at ADL Group S.r.l., a consulting and training company in the environmental and renewable energy sector

2010: Internship at KPMG S.p.A., auditing and accounting firm, Rome office

2009: Employee at Pierreci Soc. Coop.; visitor services and gallery assistant at the Museo d’Arte Contemporanea Donna Regina in Naples

2008: Internship at ALISUD S.p.A. – Naples Capodichino Airport, Travel Agency

2007: Internship at the Cultural Planning and Project Office of the Municipality of Naples

9. Personal skills and competences

Language skills and certificates

English:

- APTIS Certificate – Level C, British Council, February 2019 (mark 181/200)
- P.E.T. certificate, University of Cambridge ESOL Examinations, 2003

Spanish:

- DELE Certificate – Level C1, Instituto Cervantes, 2018

Digital skills

Excellent knowledge of Windows XP/Vista operating systems; Microsoft Office Word, Excel and PowerPoint; Internet Explorer, Mozilla Firefox and Google Chrome

Professional and research methodology skills

Application of qualitative research methods and tools and desk research methods and tools, with particular reference to the following software:

Concordance, NVivo and Sketch Engine for qualitative content analysis

BibExcel, Bibliometrix and VOSviewer for bibliometric literature reviews

10. Awards and honours

2023: Awarded a C.M. Lerici Foundation research grant for study and research projects in Italy and Sweden

2018: Top Reviewer in Publons' Global Peer Review Awards 2018, ranking among the top 1% of reviewers in Environment/Ecology according to Publons' global reviewer database

2018: Top Reviewer in Publons' Global Peer Review Awards 2018, ranking seventh among Sustainability's top 10 reviewers in Publons' global reviewer database

2014: Finalist in the Start Cup Campania 2014 competition with "StiLL - Smart Tourism for Involvement through Living Labs", University of Naples Federico II

11. Publications

Monographs

2021: Bifulco, F., & D'Auria, A. (2021). *Innovazione e sostenibilità nei percorsi di smart city. Evoluzione e prospettive*. Editoriale Scientifica, ISBN 979-12-5976-148-4

2018: D'Auria, A. (2018). *Metodi di valorizzazione territoriale per lo sviluppo turistico locale. Un'analisi teorico-pratica*, ISBN 978-3-639-77193-0

Edited volumes

2025: D'Auria, A. & Sanchez-Rivas Garcia, J. (Eds.). (2025). *Strategies for Sustainable Territorial Development*. IGI Global. DOI: 10.4018/979-8-3693-7081-0, ISBN13: 9798369370810.

Journal articles

D'Auria, A., Medina-Viruel, M. J., Tregua, M., (2026). Tourist motivations, attribute valuation and satisfaction in world heritage cities. The case of Naples (Italy)", *Management Decision*, ISSN: 0025-1747 eISSN: 1758-6070, "Class A" journal ANVUR. Journal Impact factor 5.1 (Q1 quartile Journals AIDEA - Management).

De Chiara, A. & D'Auria, A. (2026). A practitioners-oriented view on the barriers to open innovation in circular economy. *International Journal of Innovation Management*, ISSN: 1363-9196. Journal Impact factor 1.2 (Q2 quartile Journals AIDEA - Management).

De Chiara, A. & D'Auria, A. (2025). Do corporate strategies moderate the influence of the effect of environmental government policy in CSR communication?. *International Journal of Sustainable Society*, 17(3), 257-281, ISSN print 1756-2538.

De Chiara, A., Mauro, S., D'Auria, A., Sergianni, L. (2024). Passion, creativity, and hard skills in circular entrepreneurship: A multiple case study on Italian companies. *Piccola Impresa/Small*

Business, ISSN 0394-7947; eISSN 2421-5724, doi: 10.14596/pisb.3886 (Q1 quartile multisectoral Journals AIDEA).

D'Auria, A., De Chiara, A., Mauro, S., & Borrata, G. (2024). Innovative Self-Management of Knowledge to Thrive Through Crisis: The Employees' Perspective. *Journal of the Knowledge Economy*, 1-24. ISSN 1868-7873, doi: <https://doi.org/10.1007/s13132-023-01719-6>. Journal Impact factor 4.

De Chiara, A., D'Auria, A. (accepted 2023). Do corporate strategies moderate the influence of the effect of environmental government policy in CSR communication?, *International Journal of Sustainable Society*, Forthcoming.

D'Auria, A., Tregua, M., Vallejo-Martos, M. C., & Martínez-Jiménez, R. (2023). Citizens' Voice as a Cornerstone of Making Territories Smart. *Transylvanian Review of Administrative Sciences*, 19(70), 5-27, doi: DOI: 10.24193/tras.70E.1. Journal Impact factor 1.

De Chiara, A., D'Auria, A. (2023) Traiettorie di ricerca manageriale sul consumatore nell'economia circolare, in "Gardini, S. (a cura di) Percorsi di circolarità, tra diritto ed economia", *Il Diritto dell'Economia*, ISSN 1123-3036, "Class A" journal ANVUR per l'Area 12.

D'Auria, A., Tregua, M., Bifulco. (2023) "Smart innovation stimuli: firms' contributions in resilient cities", *International Journal of Innovation and Technology Management*, ISSN (print): 0219-8770 | ISSN (online): 1793-6950, doi: <https://doi.org/10.1142/S0219877023500207>.

Russo-Spena, T., Tregua, M., D'Auria, A. and Bifulco, F. (2022), A digital business model: an illustrated framework from the cultural heritage business, *International Journal of Entrepreneurial Behavior & Research*, Vol. 28 No. 8, pp. 2000-2023, doi: <https://doi.org/10.1108/IJEBR-01-2021-0088>, "Class A" journal ANVUR, Journal Impact factor 4.5.

Tregua, M., D'Auria, A., & Brozovic, D. (2022). Value-oriented knowledge management: insights from theory and practice. *Knowledge Management Research & Practice*, 20(5), 661-671. Impact Factor 1.583, DOI: 10.1080/14778238.2020.1789003, 2020. "Class A" journal ANVUR, Journal Impact factor 3.2.

Čehić, A., Tregua, M., D'Auria, A., Marano-Marcolini, C. (2021), Who is an oleotourist? A motivation-based segmentation study, *Tourism and Hospitality Management*, Vol. 27, No. 3, pp. 689-716, doi: <https://doi.org/10.20867/thm.27.3.12>.

Tregua, M., Brozovic, D. and D'Auria, A. (2021), 15 years of service-dominant logic: analyzing citation practices of Vargo and Lusch (2004), *Journal of Service Theory and Practice*, Vol. 31 No. 4, pp. 563-606. <https://doi.org/10.1108/JSTP-08-2019-0174>. "Class A" journal ANVUR, Journal Impact factor 3.9.

D'Auria, A., & Tregua, M. (2021). Technology-tailored tourism experiences. Context, tools, and users. *International Journal of Technology Marketing*, 15(1), 26-47. (ISSN 1741-8798), doi: <https://doi.org/10.1504/IJTMKT.2021.116895>.

D'Auria, A., Marano-Marcolini, C., Čehić, A., & Tregua, M. (2020). Oleotourism: A Comparison of Three Mediterranean Countries. *Sustainability*. 2020; 12 (21): 8995, doi: <https://doi.org/10.3390/su12218995>, Journal Impact factor 3.3.

Tregua, M., & D'Auria, A. (2020). One More Tweet: Firms Challenge a Sustainable Future. *pIJ: puntOorg international journal*: 5, 2, 2020, 201-219, ISSN: 2499-1333, doi: 10.19245/25.05.pij.5.2.6.

Brozović, D., D'Auria, A., & Tregua, M. (2020). Value creation and sustainability: Lessons from leading sustainability firms. *Sustainability*, 12(11), 4450, doi: <https://doi.org/10.3390/su12114450>, Journal Impact factor 3.3.

Tregua, M., D'Auria, A., & Costin, H. (2020). #10yearschallenge: how co-creation permeated tourism research. A bibliometric analysis. *European Journal of Tourism Research*, 24, 2409-2409, doi: <https://doi.org/10.54055/ejtr.v24i.411>.

D'Auria, A., Tregua, M., & Vallejo-Martos, M. C. (2018). Modern conceptions of cities as smart and sustainable and their commonalities. *Sustainability*, 10(8), 2642, doi: <https://doi.org/10.3390/su10082642>, Journal Impact factor 3.3.

Tregua, M., D'Auria, A., & Marano-Marcolini, C. (2018). Oleotourism: Local actors for local tourism development. *Sustainability*, 10(5), 1492, doi: <https://doi.org/10.3390/su10051492>, Journal Impact factor 3.3.

Bifulco, F., D'Auria, A., Amitrano, C. C., & Tregua, M. (2018). Crossing technology and sustainability in cities' development. *Sustainability science*, 13, 1287-1297. Impact Factor 3.855, doi: 10.1007/s11625-018-0548-3, 2018, Journal Impact factor 5.1.

D'Auria, A., Tregua, M., Spena, T. R., & Bifulco, F. (2017). Multiple contexts of innovation: Insights from literature. *International Journal of Innovation and Technology Management*, 14(02), 1740007. Print ISSN 0219-8770 – Online ISSN 1793-6950, doi: 10.1142/S0219877017400077.

D'Auria, A., Tregua, M., Spena, T. R., & Bifulco, F. (2016). Exploring innovation contexts: system, network and ecosystem innovation. *International Journal of Management and Enterprise Development*, 15(2-3), 127-146, doi: <https://doi.org/10.1504/IJMED.2016.078206>.

Bifulco, F., Tregua, M., Amitrano, C. C., & D'Auria, A. (2016). ICT and sustainability in smart cities management. *International Journal of Public Sector Management*, 29(2), 132-147, Journal Impact factor 2.5, doi: 10.1108/IJPSM-07-2015-0132 ("Class A" journal ANVUR since 2017; 411 citations as of 24 July 2024).

Tregua, M., D'Auria, A., & Bifulco, F. (2015). Comparing Research Streams on Smart City and Sustainable City. *USA-CHINA BUSINESS REVIEW*, 14(4), doi: 10.17265/1537-1514/2015.04.004.

D'Auria, A. (2014). Resource-based development: A proposal for tourism in Val d'Agri. *Acta Oeconomica Universitatis Selye*, 3(1), 9-22.

Book chapters

Tregua, M., D'Auria, A., (2026). Boosting the Competitiveness of Destinations through Tourism Intelligence. In *Tourism intelligence for destination management*, ed. Pulido-Fernandez, J.I., Emerald Publishing.

D'Auria, A., (2025), Le risorse territoriali come leva di sviluppo locale sostenibile Reti, Nodi, Assemblaggi. In *Ripensare metodi e saperi nella crisi del presente* (a cura di Cicatiello, L., Guadagno, E., Salottolo, D.), Quaderni del Dipartimento di Scienze Umane e Sociali, UniorPress 2025, ISBN: 978-88-6719-331-8.

D'Auria, A., & De Chiara, A. (2025). The Collective Impact Approach for the Sustainable Territorial Development. In *Strategies for Sustainable Territorial Development*, ed. D'Auria, A., & Sánchez-Rivas García, J., (pp. 1-22). IGI Global Scientific Publishing, ISBN13: 9798369370810, DOI: 10.4018/979-8-3693-7081-0.ch001.

Tregua, M., & D'Auria, A. (2025). El turismo gastronómico como instrumento de desarrollo local sostenible. In *Manual de turismo gastronómico* (pp. 171-188). Tirant Lo Blanch, 9791370210168.

Millán, M. G. D., & D'Auria, A. (2025). El turismo como oportunidad de desarrollo sostenible de las zonas rurales. Un estudio de caso: los Pueblos Blancos (Andalucía). In *Patrimonio rural: protección jurídica, conservación y desarrollo económico* (pp. 59-76). Tirant Lo Blanch. 9788411839327

Brozović, D., D'Auria, A., Tregua, M., & Camilleri M.A. (2024) Sustainability of small local food tourism entrepreneurs: Conditions, challenges and opportunities. In *Tourism Planning and Destination Marketing* (2nd Edition), ed. by Camilleri M.A., Emerald Publishing Limited. ISBN 1804558893, 9781804558898.

D'Auria (2023) De la realidad antigua a la realidad virtual: experimentar la arqueología. In *El patrimonio cultural: un recurso fundamental en el crecimiento económico sostenible de las sociedades modernas* ed. by Pablo-Romero Gil-Delgado, M. D. P., Sánchez-Rivas García, J., & Sánchez-Cubo, F., Tirant lo Blanch, ISBN: 9788411833110.

D'Auria, A. (2022). New approaches in carrying on and monitoring Museums' performance. In *Museum Management in the Digital Era*. IGI Global. ISBN 9781799896562.

D'Auria, A., & Medina-Viruel, M. J. (2022). Museum Events: The Role of New Technologies. In *Handbook of Research on Museum Management in the Digital Era* (pp. 265-279). IGI Global. ISBN 9781799896562.

Tregua, M., D'Auria, A., & Bifulco, F. (2021). Sustainability in Smart Cities: merging theory and practice. In *Smart Cities and the UN SDGs*. Elsevier, doi: <https://doi.org/10.1016/B978-0-323-85151-0.00003-8>.

Russo Spena, T., D'Auria, A., Bifulco, F. (2021). Customer Insights and Consumer Profiling. In: Russo Spena, T., Bifulco, F. (eds) *Digital Transformation in the Cultural Heritage Sector. Challenges to Marketing in the New Digital Era*. Part of the book series "Contributions to Management Science". Springer, Cham, doi: https://doi.org/10.1007/978-3-030-63376-9_5.

Russo Spena, T., Bifulco, F., Tregua, M., & D'Auria, A. (2021). Digital business models. In: Russo Spena, T., Bifulco, F. (eds) *Digital Transformation in the Cultural Heritage Sector. Challenges to Marketing in the New Digital Era*. Part of the book series "Contributions to Management Science". Springer, Cham, doi: https://doi.org/10.1007/978-3-030-63376-9_3

D'Auria, A., Russo Spena, T., Bifulco, F. (2021). Proximity Marketing and Context-Information Awareness. In: Russo Spena, T., Bifulco, F. (eds) *Digital Transformation in the Cultural Heritage Sector. Contributions to Management Science*. Springer, Cham, doi: https://doi.org/10.1007/978-3-030-63376-9_8.

D'Auria, A., & Tregua, M. (2020). Post, Ergo Sum: Social Media and Brand Competitiveness in Tourism—The Case of Molisn't. In *Multilevel approach to competitiveness in the global tourism industry* (pp. 120-141). IGI Global, doi: 10.4018/978-1-7998-0365-2.ch008.

Bifulco, F., Amitrano, C. C., Tregua, M., & D'Auria, A. (2018). Actors, smart technologies and governance in sustainable cities. In *Cybernetics and Systems* (pp. 180-183). Routledge, eBook ISBN 9780429486982.

Marano-Marcolini, C., D'Auria, A. and Tregua, M. (2018), "Oleotourism Development in Jaén, Spain", Camilleri, M.A. (Ed.) *The Branding of Tourist Destinations: Theoretical and Empirical Insights*, Emerald Publishing Limited, Leeds, pp. 147-168, doi: <https://doi.org/10.1108/978-1-78769-373-920181009>.

Tregua, M., D'Auria, A., Spena, T. R., & Bifulco, F. (2018). Bibliometrics: The case of comparing an ecosystem using system and network approaches. In *Innovation Discovery: Network Analysis of Research and Invention Activity for Technology Management* (pp. 3-24), doi: https://doi.org/10.1142/9781786344069_0001.

D'Auria, A. (2017). Proximity marketing to improve customer experience, in *Managing cultural heritage. Innovation perspectives, customer experience, resources enhancement, performance management*, edited by Francesco Bifulco and Tiziana Russo-Spena, McGraw Hill, EAN: 9788838675379, ISBN: 8838675376.

Proceedings, working papers and conference papers

2025: D'Auria, A. (2025). "Il discorso gastronomico come veicolo di identità territoriale", *Gastronomie, langage et marketing: discours de marque et communication sociale dans l'agroalimentaire*, Università di Napoli L'Orientale.

2025: Coscia, M., D'Auria, A., & De Chiara, A. (2025). "Digital Technologies in Eco-Industrial Parks : Exploring Barriers and Challenges". In *20th International Forum on Knowledge Asset Dynamics (IFKAD) 2025*.

2025: D'Auria, A., Medina-Viruel, M. J., Tregua, M., (2025) "Tourist motivations, attribute valuation and satisfaction in world heritage cities. The case of Naples (Italy)", 22nd Academy of Innovation, Entrepreneurship, and Knowledge Conference (ACIEK) – AI. Beyond the Frontiers of Technology and Knowledge. June 18-20, 2025.

2024: "Fare Rete: la sistematizzazione delle risorse territoriali per lo sviluppo sostenibile". Il Giornata di Ricerca Interdipartimentale "Reti, Nodi e Assemblaggi" (RNA), Napoli, 16 settembre 2024, Palazzo Giusso, Università di Napoli L'Orientale

2024: Tregua, M., D'Auria, A. (2025). "She knew Victoria's Secret... and she told customers about it", EURAM 2024 "Fostering Innovation to Address Grand Challenges", Bath, UK, 25-28 June 2024.

2024: Brozovic, D., D'Auria, A., Tregua, M. (2024) "Value creation and logistics: Developing a theoretical framework", 13th AMA SERVSIG Conference in Bordeaux, "Service for Humanity", KEDGE Business school, June 5-8 2024.

2023: Mauro S., De Chiara A., Sergianni L., D'Auria, A., (2023) "Social capital ed economia circolare: rafforzare il legame per lo sviluppo dei territori", Sinergie-SIMA 2023 Management Conference: Rediscovering local roots and interactions in management (pp.619 - 624). Bari 29 - 30 June 2023. ISBN 978-88-94-7136-3-3.

2023: Mauro S., De Chiara A., Sergianni L., D'Auria, A., (2023) "Open processes of knowledge in circular enterprises", 18th International Forum on Knowledge Asset Dynamics 2023: Managing Knowledge for Sustainability, Matera 07-09 giugno 2023. ISBN 978-88-96687-16-1.

2023: De Chiara A., Sergianni L., Mauro S., D'Auria, A., (2023) "Innovation practices and knowledge management in circular firms: an analysis on Italian experiences", 18th International Forum on Knowledge Asset Dynamics 2023: Managing Knowledge for Sustainability, Matera 07-09 giugno 2023. ISBN 978-88-96687-16-1.

2023: Mauro S., De Chiara A., D'Auria, A., (2023) "The profile of the sustainable entrepreneur", 6th PISB Conference 2023: New Perspectives and Interdisciplinary Approaches to Entrepreneurship. Urbino 19-20 maggio 2023. ISBN 978- 88-31205-32-0.

2022: De Chiara A., D'Auria, A., (2022) "Consumer participation in circular economy: a bibliometric analysis", XIX SIM Conference, "Next Generation Marketing. Place, People, Planet: cooperation & shared value for a new era of critical marketing", 2022, ISBN 978-88-943918-8-6.

2022: Tregua M., D'Auria, A., De Chiara A., Russo-Spena T. (2022) "Sharing economy and sustainability: framing new value propositions in fashion industry" (co-author Tregua M., De Chiara A., Russo-Spena T.) 17th International Forum on Knowledge Asset Dynamics 2022, "Knowledge Drivers for Resilience and Transformation", Lugano, Switzerland 20-22 giugno 2022, ISBN: 978-88-96687-15-4, ISSN 2280-787X.

2022: Mauro, S., D'Auria, A., De Chiara, A. (2022) "ICTs as tools for companies to overcome the pandemic" (co-authors), Sinergie SIMA Management Conference, "Boosting knowledge & trust for a sustainable business", 2022, ISBN 97888947136-0-2.

- 2022: D'Auria, A., De Chiara, A. (2022) "Society 5.0: a bibliometric analysis", Book of Short papers, 10th International Conference IES 2022, Innovation and Society 5.0: Statistical and Economic, Methodologies for Quality Assessment, ISBN 978-88-94593-35-8 on print, ISBN 978-88-94593-36-5 online.
- 2021: Cehic, A., Tregua, M., D'Auria, A., Marano-Marcolini, C., (2021) "Análisis de las exigencias del oleoturista a través de motivaciones push and pull", Comunicaciones Científicas Simposio Expoliva 2021 Jaén (España) 22-24 septiembre, ISBN. 978-84-946839-3-0.
- 2021: D'Auria, A., Bifulco, F., (2021) "Smart fruition of archaeological heritage: evidence from great cultural attractors", Naples Forum on Service 2021, Università Federico II di Napoli, ISBN 979-12-80791-02-3
- 2021: D'Auria, A., Tregua, M., De Chiara, A., (2021) "Digitalization as an enabler of multi-lever internationalization of firms", Referred Electronic Conference Proceedings of Sinergie - Sima Management Conference "Leveraging intersections in management theory and practice", Palermo, 10-11 giugno, 2021, Università di Palermo, ISBN 97888943937-7-4.
- 2020: Russo Spena, T., Tregua, M., D'Auria, A., & Bifulco, F. (2020). Business Models in Digital Age: a Proposal of Framework for the Cultural Heritage Sector. In Proceedings of IFKAD 2020 15th International Forum on Knowledge Asset Dynamics, ISBN: 978-88-96687-13-0, ISSN 2280-787X
- 2017: Tregua, M., D'Auria, A., Coppola, M., & Bifulco, F. (2017). Value propositions in context, 5th The Naples Forum on Service, ISBN. 978-88-92667-57-0
- 2017: D'Auria, A., Tregua, M., & Marano-Marcolini, C. (2017) "Setting up an empirical research on OleoTourism", *Proceedings of the Comunicaciones Científicas XVIII Simposium Expoliva, Jaén, Spain*, 10-12. ISBN. 978-84-946839-1-6.
- 2015: Tregua, M., D'Auria, A., Russo-Spena. T., & Bifulco, F. (2015) "Many to many innovation contexts", 10th International Forum on Knowledge Asset Dynamics - IFKAD 2015, giugno 2015. ISBN: 978-88-548-6430-6 ISSN: 2280-787X
- 2015: Bifulco, F., Tregua, M., Amitrano, C. C., D'Auria, A., & Alfano, A. (2014) "Proposing a governance model for smart cities", 3rd Business Systems Laboratory International Symposium Perugia in "Advances in Business Management. Towards Systemic Approach", ISBN-10: 1505821657 - ISBN-13: 978-1505821659.
- 2014: Tregua, M., D'Auria, A., & Bifulco, F. (2014). Co-creation and Living Labs: a user-centric perspective, 2nd Virtual Multidisciplinary Conference (QUAESTI), ISSN: 1339-5572 - ISBN: 978-80-554-0959-7.
- 2014: D'Auria, A., Tregua, M., & Bifulco, F. (2014) "Sustainability and Smart City: a focus on the main features, *Advanced Research in Scientific Areas* (Vol. 3, No. 1, pp. 29-34). EDIS-Publishing Institution of the University of Zilina, ISSN 1338-9831.
- 2014: Tregua, M., D'Auria, A., & Bifulco, F. (2014). "Is Smart City going towards sustainable city?", *Human and Social Sciences at the Common Conference* (Vol. 2, No. 1, pp. 41-45). EDIS-Publishing, ISSN: 1339-522X.
- 2014: D'Auria, A., Tregua, M., & Bifulco, F. (2014). "Managing Sustainability in Smart Cities", 3rd Electronic International Interdisciplinary Conference (EIIC), , ISSN:1338-7871.
- 2014: Tregua, M., D'Auria, A., & Bifulco, F. (2014) "Digital City towards Smart City: a theoretical overview", 2nd International Virtual Scientific Conference (SCIECONF), ISBN: 978-80-554-0891-0 - ISSN: 1339-3561.
- 2014: D'Auria, A., Tregua, M., & Bifulco, F. (2014). "From digital city to smart city: different perspectives overlapping or misinterpreted?". In GV-CONF 2014 Proceedings (Vol. 2, No. 1, pp. 603-608). EDIS-Publishing Institution of the University of Zilina, ISSN 1339 – 2778.

2014: Tregua, M., D'Auria, A., & Bifulco, F. (2014). "Digital City vs. Smart City: a fuzzy debate", Conference of Informatics and Management Sciences (pp. 393-399). EDIS Publishing Institution of the University of Zilina, ISSN 1339 - 231X

2013: "Valorizzazione e sviluppo del patrimonio storico, culturale e sociale. Conoscere per Riconoscersi", Working paper: Think tank sullo sviluppo sostenibile in Basilicata-Val d'Agri tra tutela e sfruttamento delle risorse (co-autori: Affinito, V., Calia, M., D'Amato, M., Damone, G., Labriola, M., Lasco, G., Salerno, P., Teodosio, A.), pp- 95-129, Viggiano, Italia, 2013

2010: Studi e Ricerche socio-territoriali, annata 2010, sezione notiziario (commento sul Convegno "Banca Popolare Etica per lo sviluppo sostenibile"), ISSN: 2239-8236

2010: "La Responsabilità sociale d'Impresa. Perché applicarla – i costi e i benefici", pubblicato sul sito della Fondazione Mezzogiorno Europa, Sezione aperta a integrazioni e contributi di relatori e partecipanti, Summer school 2010

Other non-academic publications

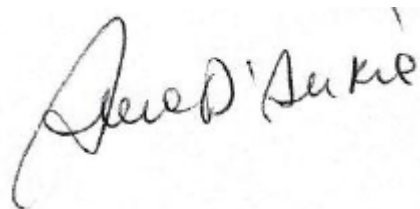
2013: "Andreas Cesana, La fede filosofica e l'autoaccertamento", in Studi jaspersiani, Volume I, a cura di Stefania Achella & Steffen Wagner, Orthotes Editrice, pp.173-186, (traduzione dal tedesco co-curata con Achella, S.), ISBN978-88-97806-43-1, Napoli-Salerno 2013.

2012: "Quando i grandi attrattori non diventano un sistema", in Mezzogiorno Europa, numero 1-2012, pp. 38-39

The declarations contained in this document are made pursuant to Articles 46 and 47 of Italian Presidential Decree No. 445/2000

Naples, 06 September 2026

Anna D'Auria

A handwritten signature in black ink, appearing to read 'Anna D'Auria', is written over a faint, circular official stamp.